

For More Information Contact:

Christy Landwehr, Marketing Director @ 800-399-0138 or clandwehr@cha-ahse.org

The Certified Horsemanship Association

Certifying riding instructors since 1967

The Certified Horsemanship Association (CHA)'s purpose is to promote excellence in safety and education for the benefit of individuals and group riding programs in the horse industry. CHA certifies riding instructors/coaches and trail guides, accredits equestrian facilities and provides support and educational resources for all equestrians throughout the United States and Canada.

Certification is a superb tool for attracting clients and lowering insurance rates. One can certify in English, Western or both in any of four levels. Participants attend a five-day Certification Clinic (with sites located throughout North America) and demonstrate group-teaching skills. A clinic will average eight participants, who also role-play as students for each instructor. Each participant must teach a minimum of one ground and three mounted lessons. Instructors are scored on their safety, horsemanship, teaching skills, group control and professionalism. Certification is valid for three years and may be renewed either through participating in another clinic or doing at least 25 continuing education credit hours during the three years. Clinic costs vary by host facility, but the average is \$550 - \$750 for the week including clinic fees, books, horse and tack use, and often room and board.

CHA offers certification for trail guides, instructors of riders with disabilities, equine facility managers, recreational vaulting coaches, college coaches and seasonal equestrian staff as well as standard English and Western certification. CHA also offers site accreditation to help with insurance costs and safety at your facility. Anyone can attend CHA regional conferences and the annual International Conference that is held in the fall. These gatherings include mounted lessons for the participants, seminars and interactive lectures. The Annual Conference will be held September 20 – 23, 2007 in Orlando, Florida at the CHA Program Member site - Grand Cypress Equestrian Center.

For more information about the Certified Horsemanship Association please visit www.cha-ahse.org or call toll free 1-800-399-0138.

###